



# Fundraising for Leuchie House

Transforming lives through respite

# About Leuchie House

Our mission is to transform the lives of people, and their families, living with the devastating effects of long-term physical and neurological conditions by providing personalised short respite breaks.

As well as specialist 24 hour nursing care, health and well-being assessments and 1:1 physiotherapy, we offer our guests the opportunity to take part in memorable experiences on trips and outings in our accessible vehicles, daily in-house activities and evening entertainment, as well as delicious home-cooked meals.

Leuchie is so much more to me than a holiday. Yes, I get a break – and so does my husband – but it's much more than that. Being at Leuchie is also about getting the chance to be everything you'd really like to be.

Anna, Leuchie guest



Did you know?



We fundraise to subsidise the cost of every Leuchie break by 46%

# How your fundraising helps

Your fundraising allows Leuchie House to offer respite breaks at a fraction of the cost it actually takes to deliver the service, keeping our breaks affordable to thousands of people affected by long term conditions and looking for support.

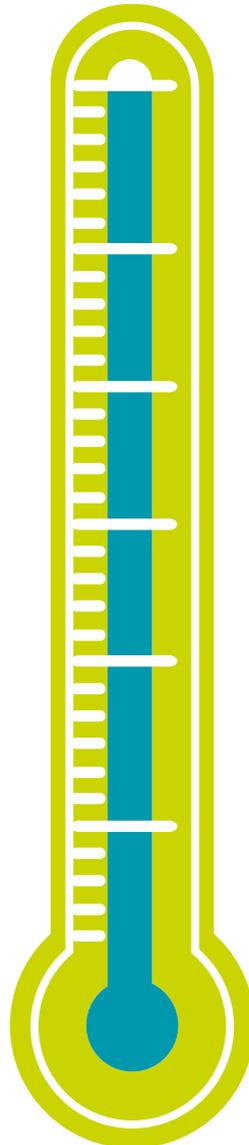
Every pound you raise helps us support more carers to have a break!



## Did you know?

92p in every £1 goes directly to supporting people with long term conditions and their carers access a respite break

The remaining 8p goes towards raising the next £1



£2,900

purchases a new full body hoist with weighing facilities

£678

buys a new air mattress to help relieve pressure

£364

funds a full night of respite for one guest

£113

pays for one shift of specialist nursing care

£77

covers the cost of one afternoon of physiotherapy

£26

pays for one guest to go on an outing

# Turn **your** ideas into action



## SET A TARGET

How much do you want to raise? Think about the impact this will have on people during their break.



## CREATE A BUZZ

Social media is a great way to create a buzz around your fundraising and keep your supporters up to date (twitter/facebook/images, etc).



## USE A CHECKLIST

- Check out our A-Z of Fundraising & ready-made Quiz Pack for inspiration.
- What are you going to do?
- Where & when is your event going to be held?
- Who is going to donate, attend or help on the day?
- What resources do you need (equipment, t-shirts, refreshments)?

## GET SPONSORED

Download a sponsorship form for your event or challenge. Be sure people know to tick the **Gift Aid box**, which allows us to receive an **extra 25% on their donation**, as long as they are UK taxpayers.



*giftaid it*

## SET UP AN ONLINE GIVING PAGE

You can then share the link with friends and family via email or social media.

[www.justgiving.com](http://www.justgiving.com)

[www.virginmoneygiving.com](http://www.virginmoneygiving.com)

## Our top tip...

### People love a story!

People who personalise their page raise **60%** more!

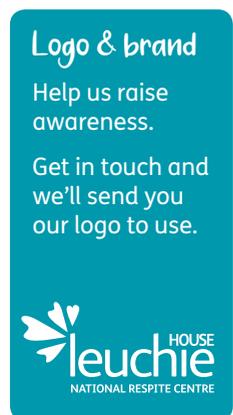


## SHOUT ABOUT IT

Tell your friends, family and colleagues.

# Have fun & stay safe

When organising your own event, be sure to consider:



Still not sure? Download our *Stay safe, stay legal toolkit*

# Get inspired

## Kitty's story

Kitty Walker stays at Leuchie for respite several times a year. Formerly a PE teacher, Kitty was diagnosed with MS in 1983. She has now been a wheelchair user for over 20 years, but hasn't let this stop her from reaching new heights!

Knowing the importance (and cost) of specialist equipment, she decided to take on a microlight flight to raise £3,000 to buy a new mobile hoist for Leuchie House.

The team from Leuchie House supported Kitty to transfer from her wheelchair into the tiny aircraft using a mobile hoist. Before she knew it, she was flying high above the East Lothian countryside and coastline. Landing back at the East of Scotland Microlight Centre, Kitty was elated at having completed her challenge.

It was an amazing experience... I'm so glad to have been able to do this for Leuchie House. To me Leuchie is the best place on earth. It's the one place I can come that has all the care and the equipment that I need to be able to have a holiday. It gives both me and my primary carer, Jan, a break from one another and a chance to fully recharge our batteries. As a small charity, Leuchie has to raise money in all kinds of ways to be able to keep offering these breaks so being able to help them by buying some new equipment seemed like the ideal way to give something back to them.

Kitty Walker, Leuchie guest





## Linda's story

Linda Gibb is the wife of our regular guest, Malcolm, and his main carer. She explains why she chose to fundraise for Leuchie House and what it means to her and Malcolm.

My nine friends and I have an annual girl's day out at Christmas and other special occasions, but as Malcolm's MS progressed any plans for overnight stays were no longer possible. I was always on edge and unable to relax, even just out for the day as Malcolm struggled at home alone.

After reading about Leuchie House in a magazine, we decided to visit, and that changed so much for us. Malcolm is comfortable and well cared for at Leuchie and always makes friends and enjoys an outing or two. Knowing Malcolm is

in safe hands has allowed me to join the 'girls' for a weekend away, which for the past six years has been a jaunt to Cardinet House in Lower Largo and us calling our group the Cardinet Cuties!

The Cuties wanted to support Leuchie House as they witnessed how much it means to Malcolm and me to be able to relax for one weekend. We had a good laugh in our fancy dress doing the Supernova Kelpies 5k and raised £1,000 for Leuchie."

Linda Gibb, wife of Leuchie guest

# Thank you....

for helping us transform lives through respite



## After your event

The sooner we receive your donations, the sooner you'll be able to make a difference. Don't forget to include your name, contact details and event info so we can shout about your success!

### By post

Send a cheque payable to  
'Leuchie House' to:  
**Leuchie House,**  
**North Berwick, EH39 5NT**

### By phone

Call our fundraising team  
on **01620 892864**

### Drop in

You're also welcome to drop in and see us anytime!

### Online

Pay your donation direct into  
Leuchie's bank account:  
**RBS Account: Leuchie Donations**  
**Account number: 00672169**  
**Sort code: 832602**

### Online giving pages

Virgin Money Giving, Just Giving  
and Facebook will send us the  
funds directly.

Leuchie House, North Berwick, East Lothian, EH39 5NT

**Call** 01620 892864

**Email** [fundraising@leuchiehouse.org.uk](mailto:fundraising@leuchiehouse.org.uk)

**Online** [www.leuchiehouse.org.uk](http://www.leuchiehouse.org.uk)



Leuchie House is a charity registered in Scotland no SC042249. Company no SC392721

