

# Make the most of your online giving page with our **Top 10** tips



Did you know that fundraisers with pictures of themselves raise 14% more per photo? No excuses! Time to take that #selfie!



Why do you care? Why are you doing this and why have you chosen our charity?



Pages with a visible target to reach **raise 46% more**.  
Aim high and let the world know how much you're aiming to raise!



Don't be afraid to share your fundraising page on Facebook, Twitter, Instagram, WhatsApp and more! Your friends & family want to know what you're up to and want to support you!



Don't forget email! Some of your friends, relatives and colleagues won't be on social media. Send them a link to your fundraising page by email instead!



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Aim high and let the world know how much you're aiming to raise!



Let us know whenever you are fundraising for us. We can share your story, your photos and your justgiving page on our social media channels! We can also provide you with Leuchie t-shirts to wear on the day of your challenge.



Keep people up to date with how your challenge is going. How is training going? How are you feeling about it? Anything else?



Encourage other people to do the challenge with you and create their own justgiving pages. Not only will this raise more money, it will be lots of fun!



20% of donations come in after the event has ended so make sure you follow up the event with an update about you did and share your page link!

Any questions? Email [fundraising@leuchiehouse.org.uk](mailto:fundraising@leuchiehouse.org.uk)

